## **General Questions**

#### 1. What is Tallo?

Tallo is a website that assists all levels of talent in identifying career pathways, aids educators in recruiting top talent to their schools, and helps employers in developing a stable, continuous talent pipeline. We're an online platform that allows students to showcase their academic and technical skills and connect with organizations looking for skilled applicants.

#### 2. How does it work?

Tallo acts as a virtual hub, bringing everyone together: students of all ages (13+), technical schools, universities, companies, organizations, and more. Students showcase their talents through the digital profiles they create, discover resources and scholarships, and connect with talent-seekers who can view student profiles and recruit them directly via internal messaging.

#### 3. Is it free?

Yes. Using Tallo is free for both students and organizations.

#### 4. Is it just for high school students?

No. Students can begin using Tallo in middle school (age 13) and continue all the way up through high school and beyond, into the college and career ranks. It's never too late to build a Tallo profile—college and companies are always looking.

# 5. How is Tallo different from other portfolio-based solutions?

First, Tallo provides a direct connection between students and talent-seekers through internal messaging. This enables colleges and companies to communicate with students on an individual level and establish a relationship, allowing organizations to promote their opportunities to the next generation and build their future talent pipeline. Second, students are given guidance and coaching through an individualized dashboard which provides suggestion and resources based on information they enter into their profile.

### 6. What kinds of colleges and businesses use Tallo?

All kinds. Colleges and companies, both large and small, are all looking for something different through their recruiting efforts—be it career interests, test scores, credentials, work experience, grades, soft skills, and more.

## **Student Questions**

1. How do students sign up? It's easy. Simply register at <u>https://tallo.com/k12</u>.

2. What are students able to showcase on their profile? Students are able to showcase almost anything with their digital profiles: courses taken, grades, test scores, credentials, interests, experience, extracurriculars, college interest, videos, files, and more.

3. How do colleges and companies find students? Colleges and companies use specific sets of criteria to find the talent they want to identify. For example, they can search by location, interest, associations, etc. to find the exact type of talent they want to connect with and recruit into their school or company.

4. Can students use their profile anywhere? Yes, students can take their profile anywhere on any mobile device. It's there for students to access at any time to showcase their skills and abilities. Students can even share their profile, via email invitation, with colleges and companies for review outside of Tallo.